ACTIVTABLE – LICENSING GUIDELINES – 3RD PARTY APPLICATIONS

1. Schools are entitled to install 3rd party educational applications onto the ActivTable.

2. 3rd party applications may be installed and accessed directly from the Windows account on the ActivTable.

3. In the future, Promethean will provide an application to help users install applications, so that they can be accessed directly from the Activity and Apps button within the ActivTable software. Users will then benefit from the ActivTable User Interface, without needing to enter the Windows environment.

4. Users will be able to view and annotate Word, Excel, PPT files using the Promethean ActivTable Viewer application, available late 2012.

KEY POINTS

1. Due to the ActivTable licensing terms, users will not be able to use full versions of Microsoft Applications, such as Word, Excel and PowerPoint. We have identified a couple of new options to resolve this, which we are investigating and an update will follow.

2. Schools are only licensed to install educational applications. Installation of other non-educational 3rd party applications will break the terms of the license agreement.

3. Promethean will provide support for Promethean software only (ActivTable Software, ActivTable Activities & Applications).

4. Promethean will not provide support for 3rd party applications. If users experience an issue with a 3rd party application running on the ActivTable, the Support teams will advise users how to restore the product to its original factory settings. Other causes of action for users would be to uninstall the 3rd party application or refer to the software documentation or manufacturer for support.

5. Applications must be compatible with Windows Embedded Standard 7, Service Pack 1.

6. Users installing large numbers of apps, may see degradation in the performance of the ActivTable software, i.e. it may run a little slower.

7. Running applications concurrently with the ActivTable software may impact the users experience when running the ActivTable software. For example, pop-ups and reminders appearing during activities. Users will be advised to disable run at start-up on 3rd party applications, to maintain the performance and user experience of the ActivTable software.

8. In ActivTable v1.0 users may encounter an issue when running 3rd party applications, which will be addressed in ActivTable v1.1 Software available late 2012. In summary, some 3rd party applications depend on Windows Explorer services to run, since ActivTable doesn’t use Windows Explorer these applications may not run. It isn’t feasible for us to identify and list these applications, as it is rarely stated as a requirement by applications.

9. Promethean will provide Recommended Set-up and Configuration Guidelines for Users, to ensure the ActivTable software performance and user experience is optimised.
SUPPORT GUIDELINES - USE OF 3RD PARTY EDUCATIONAL APPLICATIONS ON THE ACTIVTABLE

1. Promethean supports the ActivTable Core Software, Activities & Applications.
2. Promethean does not support 3rd party applications, unless it is a hardware issue.
3. Promethean only supports the Promethean provided ActivTable Core Software, Activities & Applications.
4. Promethean is unable to support or provide any troubleshooting advice regarding any 3rd Party software installed on Promethean's ActivTable.
5. Promethean cannot be held responsible for the function or operation of any 3rd Party software installed on its ActivTable product and any faults arising as a result of installation of 3rd Party software are not covered under any of Promethean’s warranties.
6. Any installation of 3rd Party software onto Promethean’s ActivTable is at Customer’s own risk.
7. In the event that the installation of a 3rd Party software renders the ActivTable un-operational, Promethean’s sole remedy is to advise customers on how to restore the product to its original factory settings.

ADVICE TO USERS

1. It is recommended that users back-up the hard-drive regularly.
2. Users installing large numbers of apps may see degradation in the performance of the ActivTable software.
3. Some 3rd party apps depend on Windows Explorer services to run, since ActivTable doesn’t use Windows Explorer, these applications may not run.

FREQUENTLY ASKED QUESTIONS

1. What are educational applications and what is not?
   Educational applications refer to any software that is being used for educational purpose in schools. It does not cover software whilst being used for commercial purposes.

2. Is there any limit to the “applications”?
   The only limit to the applications is that it must be compatible with the operating system installed on the ActivTable and meet the minimum hardware requirements needed to run the software.

3. Is this a Promethean licensing term, or one from Microsoft?
   This is a Microsoft licensing term. The use of 3rd party applications on the ActivTable by schools is acceptable by Microsoft, as Schools have been added to their agreed list of Enterprise users.

4. Why are we allowing 3rd party software onto the ActivTable, particularly if it may impact on the User Experience and performance?
   We are opening the ActivTable up to 3rd party educational software in response to feedback from the field. The US has identified a requirement to broaden the use of the ActivTable, beyond the activities supplied, to help schools justify the cost of purchase. Whilst we would ideally, like to ensure all users remain within the Promethean ActivTable software to maximise their experience, we also need to recognise that this compromise will facilitate sales opportunities. In the longer term we will continue to develop the availability of applications and activities that exploit the ActivTable, encouraging users to work within the Table environment.

5. Does the 3rd party software require a license to run on our Table? If not, why not? They will make money from selling their software for use on the Table, so why shouldn’t we have a slice?
   No specific licensing will be required for 3rd party applications to run on the ActivTable. Schools will be bound by the same licensing terms, as if they were installing the application onto any computer. Since this is any software, with no specific advantage of running on the ActivTable, it is unlikely 3rd party application providers would be willing to support additional licensing for their software to be used on the
ActivTable. Once we start to build a library of targeted multi-user, multi-input activities, exploiting the unique benefits of the ActivTable, then subscriptions and licensing is likely to be revisited.

6. What is our limit of liability for customers trying to add 3rd party applications using our application?

As per computer manufacturers, we will only support the hardware element of the ActivTable for 3rd party applications. Schools will be responsible for ensuring the application is licensed appropriately.

7. Does the application fall under our licensing terms and conditions? (Are we bound to deliver something that works?)

The ActivTable license will be reviewed to ensure we are only bound to deliver and support Promethean’s ActivTable Core Software and Promethean Activities and Applications.

8. Do we have to support our “application”?

We will provide support for Promethean’s ActivTable Core Software and Promethean Activities and Applications only.

9. Who does the customer call if a 3rd party app (of which we may know nothing) fails to load correctly?

The advice for 3rd party applications will be as follows; this information will be available from the Knowledgebase:

a. For 3rd party software problems:
   i. Check the software documentation or contact the software manufacturer for troubleshooting information:
   ii. Ensure that the program is compatible with Windows 7.
   iii. Ensure that the ActivTable meets the minimum hardware requirements needed to run the software. See the software documentation for information.
   iv. Ensure the program is installed and configured properly.
   v. Verify that the device drivers do not conflict with the program.
   vi. If necessary, uninstall the program.
   vii. How to restore the ActivTable to factory settings.

10. What is the “Promethean ActivTable Viewer application”?

The ActivTable Viewer application will enable up to a maximum of 6 users within an activity to view concurrently Word documents, Excel spreadsheets, Power Points and .pdfs. Users will be able to annotate (draw, write or type) over the pages within the Document Viewer Tool. The annotations won’t be added into the document itself but users will be able to take images of their annotated pages. These images can then be copied to USB.

11. If users install a large number of apps, how much slower will the ActivTable run?

The impact on the ActivTable performance will depend on the applications installed by the User. For example, users could install a large number of small applications and see no difference in the performance of the ActivTable, whereas another user could install one large graphic heavy application, which could impact on the performance.

12. Will it cause a demand for a more powerful PC spec in the table?

There is plenty of space on the ActivTable hard-disk to accommodate additional applications. Longer-term, it is feasible that the PC will need to be upgraded, but this is likely to have happened anyway as PC specifications and requirements change.
13. **Why are we introducing 3rd Party Educational Software to the ActivTable if it may detract from the richness and simplicity of the ActivTable User experience?**

Enabling 3rd party educational software on the ActivTable is aimed at extending the opportunities for selling ActivTable, by providing schools with more flexibility on how they make use of the ActivTable.

We will also be creating an application, which will allow users to install applications, whilst in the ActivTable menu. Users will then be able to access the additional applications directly from the ActivTable activities menu, so that they benefit from the ActivTable software experience. This will be available as an upgrade to existing ActivTable users. However, in the short-term we do not want to prevent users from taking advantage of being able to add additional applications, even if this means a compromise on user experience in the short-term.

14. **Has there been a change to the existing ActivTable End User License?**

There has been no change to the ActivTable End User License. The existing license already refers to the use and installation of 3rd party content. The License includes the following disclaimers:

a. Promethean shall not be liable for the software meeting specific requirements or operate with any hardware or software other than as specified by Promethean or its authorized resellers.

b. Promethean doesn’t warrant the performance of the software when used with any third party products.

15. **Is there any anti-virus software installed on the ActivTable?**

The ActivTable is supplied with Microsoft Windows Defender anti-virus software. Promethean is unable to support or provide any troubleshooting advice regarding any other anti-virus software users install on the ActivTable.